

mkshea.art
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Mary Kate Shea

Graphic Designer & Illustrator

SUMMARY

Creative and dedicated Graphic Designer with a B.F.A. in Graphic and Interactive Design and diverse professional experience in design, multimedia production, and color systems. Seeking to leverage expertise in visual storytelling and cross-functional collaboration to enhance visual identity and audience engagement.

SOFT SKILLS

ambitious, creative,
enthusiastic,
strong work ethic,
conscientious,
and a quick learner

HARD SKILLS

Adobe Creative Cloud
Illustrator
Photoshop
InDesign
Typography
Color Theory
Illustration
Layout Design
Procreate
Mac Interface
HP Interface
Google Suite
Microsoft

EXPERIENCE

Graphic Designer / Production Artist - Ampro

Clifton Heights, PA / Dec. 2022 – November 2024

- Studied design briefs and determined requirements for 30-40 orders per month.
- Developed graphics and visual images for email and website displays, including illustrations, logos, and animations.
- Used appropriate colors, styles, and layouts to ensure visually appealing and on-brand graphics.
- Researched and presented crucial information on PMS, CMYK, and color theory.
- Tested graphics across various media and amended designs based on feedback from clients.

Illustrator / Graphic Designer - Freelance

Garnet Valley, PA / Sept. 2019 - Mar. 2024

- Successfully designed social media marketing campaigns with direction from clientele.
- Consistently managed project prioritization and delivered on tight deadlines.
- Created 20-30 illustrations for various print and digital advertisements, ensuring consistency with brand identity.

Supervisor - Ocean City Coffee

Media, PA / Aug. 2021 – Aug. 2022

- Supervised three coworkers while balancing my day-to-day responsibilities.
- Established on-going customer relationships creating a flow of repeat business.
- Promoted to balance the cash register receipts at the end of each shift, ensuring accuracy and accountability.

EDUCATION

Tyler School of Art and Architecture, Temple University

Philadelphia, PA / 2017 - 2021

- B.F.A. Graphic and Interactive Design
- Vice President of the Club Field Hockey Team

SIDE PROJECTS

mkshea.art

PA / 2021 – Present

- Built and maintained a five-star Etsy store, selling over 100 illustrated maps and accessories.
- Designed and managed a fully functioning e-commerce website.
- Produced several social media videos to market the store.